## EAST Search History

## EAST Search History (Prior Art)

Ref#	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
S2	281	"paid inclusion"	US-PGPUB; USPAT	OR ON		2011/02/25 21:50
S3	282	"paid inclusion"	US-PGPUB, USPAT	OR ON		2011/03/07 18:11
S4	75	S3 and (@ad< "20031231" or @rlad< "20031231")	US-PGPUB, USPAT	OR ON		2011/03/07 18:11
S5	3	("2006/0095424").URPN.	USPAT	OR	OFF	2011/03/07 18:25
S6	24	["20020069170"   "20020168545"   "20030001900"   "20030081013"   "5794237"   "5855015   "5806698"   "5903001"   "5902598"   "6006222"   "6012053"   "6014665   "6070176"   "6075916"   "6119114"   "6134566"   "60754916"   "6182068"   "624000"   "6271840"   "6405192"   "6606101"   "683633"   "6724400"   N	US-PCPUB; USPAT; USOCR	OR OFF		2011/03/07 20:44
S7	19	("7047502").URPN.	USPAT	OR	OFF	2011/03/07 20:55
S8	171	(search adj (result or quer\$3 or engine or listing)) near (rank\$3) near (relevancy or relevance or pertinence or pertinent or association or importance or signicance or significancy or related or relation)	US-PGPUB; USPAT	OR OF		2011/03/07 21:40
S9	30	S8 and (@ad< "20031231" or @rlad< "20031231")	US-PGPUB; USPAT	OR ON		2011/03/07 21:41
S10	2856	(search af, (result or quests) or engine of sitengly with (masks) with (relevancy or relevance or partinence or partinence or significance or eliginations or estimated or relation)		OR	ON	2011/03/07 21:49
S11	3573	(search adj (result or quer\$3 or engine or listing)) near (relevancy or relevance or pertinence or pertinent or association or importance or signicance or significancy or related or relation)	US-PGPUB; USPAT	OR	ON	2011/03/07 21:50
S12	936	S11 and (@ad<"20031231" or @rlad<"20031231")	US-PGPUB; USPAT	OR	ON	2011/03/07 21:50
S13	54	S11 and (@ad<"20031231" or @rlad<"20031231") and 705/14\$.cds.	US-PGPUB; USPAT	OR	ON	2011/03/07 21:50
S14	770	S10 and (@ad<"20031231" or @rlad<"20031231")	US-PGPUB; USPAT	OR	ON	2011/03/07 21:50
S15	52	S14 and (@ad<"20031231" or @rlad<"20031231") and 705/14\$.cds.	US-PGPUB; USPAT	OR	ON	2011/03/07 21:50
S16	4	\$14 and (@ad<"20031231" or @rlad<"20031231") and 705/14.41. cols.	US-PGPUB; USPAT	OR	ON	2011/03/07 21:55
S17	1	\$14 and (@ad<"20031231" or @rlad<"20031231") and 705/14.43. cols.	US-PGPUB; USPAT	OR	ON	2011/03/07 21:55
S18	2	S11 and (@ad<"20031231" or @rlad<"20031231") and 705/14.43. ccls.	US-PGPUB; USPAT	OR	ON	2011/03/07 21:57

S19	3	S11 and (@ad<"20031231" or @rlad<"20031231") and 705/14.41. ccls.	US-PGPUB; USPAT	OR	ON	2011/03/07 21:58
S20	3164	(search with (result or quer\$3 or engine or listing)) with (rank\$3) with (relevancy or relevance or pertinence or pertinent or association or importance or signicance or significancy or related or relation)	US-PGPUB; USPAT	OR	ON	2011/03/07 21:59
S21	891	\$20 and (@ad<"20031231" or @rlad<"20031231")	US-PGPUB; USPAT	OR	ON	2011/03/07 21:59
S24	4	S21 and 705/14.41.cds.	US-PGPUB; USPAT	OR	ON	2011/03/07 22:00
S25	1	S21 and 705/14.43.cols.	US-PGPUB; USPAT	OR	ON	2011/03/07 22:00
S26	3	(search with (result or quer\$3 or engine or listing)) near (rank\$3) near (relevancy or relevance or pertinence or pertinent or association or importance or signicance or significancy or related or relation)	US-PGPUB, USPAT	OR	ON	2011/03/07 22:01
S27	4749	(search adj (result or quer\$3 or engine or listing)) same (rank\$3) same (relevancy or relevance or pertinence or pertinent or association or importance or signicance or significancy or related or relation)	US-PGPUB, USPAT	OR	ON	2011/03/07 22:02
S28	1401	\$27 and (@ad<"20031231" or @rlad<"20031231")	US-PGPUB; USPAT	OR	ON	2011/03/07 22:02
S29	7	S28 and 705/14.41.cds.	US-PGPUB; USPAT	OR	ON	2011/03/07 22:03
S30	1	S28 and 705/14.43.cds.	US-PGPUB; USPAT	OR	ON	2011/03/07 22:04
S31	74	S28 and 705/14\$.ccls.	US-PGPUB; USPAT	OR	ON	2011/03/07 22:04
S32	0	moss-kenneth.in.	US-PGPUB; USPAT	OR	ON	2011/03/07 22:12
S33	15	watson-eric.in.	US-PGPUB; USPAT	OR	ON	2011/03/07 22:12
S34	1	seidman-eytan.in.	US-PGPUB; USPAT	OR	ON	2011/03/07 22:39
S35	1	S9 and 707/722.ccls.	US-PGPUB; USPAT	OR	ON	2011/03/07 22:40
<b>S</b> 36	0	S9 and 707/723.ccls.	US-PGPUB; USPAT	OR	ON	2011/03/07 22:40
S37	11	\$14 and (@ad<"20031231" or @rlad<"20031231") and 707/722.cds.	US-PGPUB; USPAT	OR	ON	2011/03/07 22:42
S38	9	\$14 and (@ad<"20031231" or @rlad<"20031231") and 707/723.cds.	US-PGPUB; USPAT	OR	ON	2011/03/07 22:44
S39	11	S21 and 707/722.cds.	US-PGPUB; USPAT	OR	ON	2011/03/07 22:46
S40	11	S21 and 707/723.cds.	US-PGPUB; USPAT	OR	ON	2011/03/07 22:46
S41	12	S28 and 707/722.cds.	US-PGPUB; USPAT	OR	ON	2011/03/07 22:46
S42	15	S28 and 707/723.cds.	US-PGPUB; USPAT	OR	ON	2011/03/07 22:46
S43	14	"paid inclusion"	FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/03/07 22:50
S44	13	(search ad) (result or quer\$3 or engine or listing)) near (rank\$3) near (relevancy or relevance or pertinence or pertinent or association or importance or signicance or significancy or related or relation)	FFRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/03/07 22:53
S45	214	(search adj (result or quer\$3 or engine or listing)) with (rank\$3) with (relevancy or relevance or pertinence or pertinent or association or importance or signicance or significancy or related or relation)	PHRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/03/07 22:54

S46	24	S45 and (@ad<"20031231" or @rlad<"20031231")	FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/03/07 22:55
S47	404	(search ad) (result or quer\$3 or engine or listing)) near (relevancy or relevance or pertinence or pertinent or association or importance or significance or significancy or related or relation)	USCOCR; FPRIS; EPO; JPO; DEFIMENT; IBM_TDB	OR	ON	2011/03/07 22:57
S48	59	S47 and (@ad<"20031231" or @rlad<"20031231")	FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/03/07 22:57
S49	243	(search with (result or quer\$3 or engine or listing)) with (rank\$3) with (relevancy or relevance or pertinence or pertinent or association or importance or signicance or significancy or related or relation)	PPRS; EPO; JPO; DEFWENT; IBM_TDB	OR	ON	2011/03/07 23:02
S50	30	S49 and (@ad<"20031231" or @rlad<"20031231")	FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/03/07 23:02
S51	28	S50 not S48	FPRS; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/03/07 23:03
S52	8653	"mouse over"	US-PGPUB; USPAT	OR	ON	2011/03/07 23:21
S53	4893	S52 and (@ad<"20031231" or @rlad<"20031231")	US-PGPUB; USPAT	OR	ON	2011/03/07 23:22
S54	282	"paid inclusion"	US-PGPUB; USPAT	OR	ON	2011/03/07 23:22
S55	7	S52 and S54	US-PGPUB; USPAT	OR	ON	2011/03/07 23:22
S56	2	(search adj (result or quer\$3 or engine or listing)) near (rank\$3) near (relevancy or relevance or pertinence or pertinent or association or importance or signicance or significancy or related or relation) and (mouse\$1	US-PGPUB; USPAT	OR	ON	2011/03/07 23:23
S57	0	(search adj (result or quer\$3 or engine or listing)) near (rank\$3) near (rolevance or reference or pertinence or pertinent or association or importance or signicance or significancy or related or relation) same (mouse\$1	US-PGPUB; USPAT	OR	ON	2011/03/07 23:24
S58	39	[search ad] (result or quer\$3 or engine or listing)) with (rank\$3) with (rolevancy or relevance or pertinence or pertinent or association or importance or significance or significancy or related or relation) and (mouse\$1 over)	US-PGPUB; USPAT	OR	ON	2011/03/07 23:24
S59	0	(search adj (result or quer\$3 or engine or listing)) with (rank\$3) with (relevancy or relevance or pertinence or pertinent or association or importance or signicance or significancy or related or relation) same (mouse\$1	US-PGPUB; USPAT	OR	ON	2011/03/07 23:24
S60	1461	((((search) adj (listing or result)) or listing) near (enhancement or enhance or bold or color or font or size or animat\$3 or thumbnail or icon)	US-PGPUB; USPAT	OR	ON	2011/03/08 15:25
S61	695	S60 and (@ad<"20031231" or @rlad<"20031231")	US-PGPUB; USPAT	OR	ON	2011/03/08 15:26
S62	282	"paid inclusion"	US-PGPUB; USPAT	OR	ON	2011/03/08 15:26
S63	10	S60 and S62	US-PGPUB; USPAT	OR	ON	2011/03/08 15:26
S64	1	S61 and 705/14.43.ccls.	US-PGPUB; USPAT	OR	ON	2011/03/08 15:28

<b>S</b> 65	2	961 and 705/14.41.cds.	US-PGPUB; USPAT	OR	ON	2011/03/08 15:28
S66	5	961 and 707/722.cds.	US-PGPUB; USPAT	OR	ON	2011/03/08 15:29
S67	2	961 and 715/781.ccls.	US-PGPUB; USPAT	OR	ON	2011/03/08 15:35
S68	3	S61 and 715/765.ccls.	US-PGPUB; USPAT	OR	ON	2011/03/08 15:36
S69	6	S61 and 715/764.ccls.	US-PGPUB; USPAT	OR	ON	2011/03/08 15:36
S70	28708	((((search) adj (listing or result)) or listing) same (enhancement or enhance or bold or color or font or size or animat\$3 or thumbnail or icon)	US-PGPUB; USPAT	OR	ON	2011/03/08 15:38
S71	16161	\$70 and (@ad<"20031231" or @rlad<"20031231")	US-PGPUB; USPAT	OR	ON	2011/03/08 15:38
S72	2	S71 and 705/14.43.cds.	US-PGPUB; USPAT	OR	ON	2011/03/08 15:38
S73	16	S71 and 705/14.41.cds.	US-PGPUB; USPAT	OR	ON	2011/03/08 15:39
S74	22	S71 and 707/722.ccls.	US-PGPUB; USPAT	OR	ON	2011/03/08 15:42
S75	35	S61 and 705/14\$.ocls.	US-PGPUB; USPAT	OR	ON	2011/03/08 15:53
S76	11	S71 and 707/723.cds.	US-PGPUB; USPAT	OR	ON	2011/03/08 15:56
S77	60	S71 and 715/781.ocls.	US-PGPUB; USPAT	OR	ON	2011/03/08 16:02
S78	86	S71 and 715/764.ccls.	US-PGPUB; USPAT	OR	ON	2011/03/08 16:15
S79	84	S78 not S77	US-PGPUB; USPAT	OR	ON	2011/03/08 16:16
S80	271	S71 and 705/14\$.cds.	US-PGPUB; USPAT	OR	ON	2011/03/08 16:23
S81	17	S61 and 715/234.cds.	US-PGPUB; USPAT	OR	ON	2011/03/08 16:53
S82	209	S71 and 715/234.cds.	US-PGPUB; USPAT	OR	ON	2011/03/08 16:58
S83	2	("2006/0174198").URPN.	USPAT	OR	OFF	2011/03/08 17:00
S84	0	("7840894").URPN.	USPAT	OR	ON	2011/03/08 18:25
S85	556	(((search) adj (listing or result)) or listing) near (optimizat\$3 or optimiz\$3 or effective or effectiveness)	US-PGPUB; USPAT	OR	ON	2011/03/09 11:16
S86	1461	((((search) adj (listing or result)) or listing) near (enhancement or enhance or bold or color or font or size or animat\$3 or thumbnail or icon)	US-PGPUB; USPAT	OR	ON	2011/03/09 11:17
S87	1	S85 same S86	US-PGPUB; USPAT	OR	ON	2011/03/09 11:17
S88	16	S85 and S86	US-PGPUB; USPAT	OR	ON	2011/03/09 11:18
S89	216	(((search) adj (listing or result)) or listing) adj (optimizat\$3 or optimiz\$3 or effective or effectiveness)	US-PGPUB; USPAT	OR	ON	2011/03/09 11:20
S90	897	((((search) adj (listing or result)) or listing) adj (enhancement or enhance or bold or color or font or size or animat\$3 or thumbnail or icon)	US-PGPUB; USPAT	OR	ON	2011/03/09 11:20
S91	0	S89 same S90	US-PGPUB; USPAT	OR	ON	2011/03/09 11:21
S92	5	S89 and S90	US-PGPUB; USPAT	OR	ON	2011/03/09 11:21
S93	7803	(((search) adj (listing or result)) or listing) same (optimizat\$3 or optimiz\$3 or effective or effectiveness)	US-PGPUB; USPAT	OR	ON	2011/03/09 11:22
S94	28708	(((search) adj (listing or result)) or listing) same (enhancement or enhance or bold or color or font or size or animat\$3 or thumbnail or icon)	US-PGPUB; USPAT	OR	ON	2011/03/09 11:22
S95	1004	S93 same S94	US-PGPUB; USPAT	OR	ON	2011/03/09 11:22
S96	465	\$95 and (@ad< "20031231" or @rlad< "20031231")	US-PGPUB; USPAT	OR	ON	2011/03/09 11:23
S97	2	\$96 and 705/14.41.cds.	US-PGPUB; USPAT	OR	ON	2011/03/09 11:24

S112	571	S107 and S108	US-PGPUB; USPAT	OR	ON	2011/03/09 11:39
S111	31	S110 and (@ad< "20031231" or @rlad< "20031231")	US-PGPUB; USPAT	OR	ON	2011/03/09 11:36
S110	124	S107 same S108	US-PGPUB; USPAT	OR	ON	2011/03/09 11:35
S108	12538	(((search) adj (listing or result)) or listing) with (enhancement or enhance or bold or color or font or size or animat\$3 or thumbnail or icon)	US-PCPUB; USPAT	OR	ON	2011/03/09 11:34
S107	2817	(((search) adj (listing or result)) or listing) with (optimizat\$3 or optimiz\$3 or effective or effectiveness)	US-PGPUB; USPAT	OR	ON	2011/03/09 11:34
S106	2	S102 and 715/781.ccls.	US-PGPUB; USPAT	OR	ON	2011/03/09 11:33
S105	18	S102 and 715/234.ccls.	US-PGPUB; USPAT	OR	ON	2011/03/09 11:30
S104	2	S102 and 705/14.43.cds.	US-PGPUB; USPAT	OR	ON	2011/03/09 11:29
S103	6	S102 and 705/14.41.cds.	US-PGPUB; USPAT	OR	ON	2011/03/09 11:28
S102	1093	S101 and (@ad<"20031231" or @rlad<"20031231")	US-PGPUB; USPAT	OR	ON	2011/03/09 11:28
S101	2302	S93 and S94	US-PGPUB; USPAT	OR	ON	2011/03/09 11:28
S100	1	S96 and 715/781.ccls.	US-PGPUB; USPAT	OR	ON	2011/03/09 11:27
S99	8	S96 and 715/234.ccls.	US-PGPUB; USPAT	OR	ON	2011/03/09 11:24
998	1	S96 and 705/14.43.cds.	US-PGPUB; USPAT	OR	ON	2011/03/09 11:24

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